

In-network can also mean online



Eyesight changes. How consumers buy eyewear is changing, too. That's why at DeltaVision®, we offer several eye care online shopping options to go with the thousands of physical, in-network locations.

Members can shop and buy glasses, contacts and prescription sunglasses, just like they would in the store — but from their computer, smartphone or tablet. It's fast, it's easy and it's all built into the vision benefit:

- Members can choose from hundreds of brand-name frames and contacts
- In-network benefits are instantly applied at checkout

TAKE A LOOK AT THE NUMBERS

81% of decision makers want to offer online, in-network options for purchasing frames and lenses¹

67% of millennials prefer to shop online rather than in-store²

20% of contact lenses are purchased online³

LENSCRAFTERS®	lenscrafters.com
◎ OPTICAL	targetoptical.com
Ray-Ban®	ray-ban.com
GLASSES.COM	glasses.com
contactsdirect	contactsdirect.com

*Valid prescription required

Contact your Delta Dental of Illinois rep or visit Deltadentalil.com to learn more



**DeltaVision is provided by ProTec Insurance Company, a wholly-owned subsidiary of Delta Dental of Illinois, in association with EyeMed Vision Care networks.*

¹ 2016 WorkforceVision Benefits Survey conducted by EyeMed and Workforce.

² Ecommerce Trends: 139 Stats Revealing How Modern Customers Shop in 2017. (2017, July 5). BigCommerce.com study. <http://www.the-pixel.com/ecommerce-trends-139-stats-revealing-how-modern-customers-shop-in-2017>.

³ Nichols J., Contact Lenses 2017. (2018, January 1). <https://www.clspectrum.com/issues/2018/january-2018/contact-lenses-2017>.